



SEA Regional Conference on SRI 2015

TH Hotel, Alor Setar, 25-28 May 2015

Secretariat:
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"Innovating Shared Values"



TENTATIVE PROGRAM

25 May 2015 (Monday)

09:00 – 17:00	Pre-conference Workshop on Rice IPM (refer complementary program details)
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26 May 2015 (Tuesday) Main Conference Day 1

08:00 – 08:45	Registration
09:00 – 10:00	Welcome Speech <ul style="list-style-type: none"> Conference Chair, Assoc. Prof. Dr. Siti Norezam Bt. Othman President of SRI-Mas, Prof. Dr Wan Mohtar Wan Yusoff Official Opening <ul style="list-style-type: none"> Chief Minister of Kedah, YAB. Dato' Seri Hj. Mukhriz Tun Mahathir SPMK.,DHMS., DSNS.,JP
10:00 – 10:15	Tea break
10:15 – 11:15	Keynote Session Moderator: Rosenani Abu Bakar. Universiti Putra Malaysia (UPM)
10:15 – 10:45	Keynote Speech I Overview of Global SRI in supporting family farming and mainstreaming SRI Erika Styger. SRI-Rice Cornell, USA.
10:45 – 11:15	Keynote Speech II Sustainable Agriculture Policy Ministry of Agriculture and Agro-based Industry, Malaysia. (tbc)



"Innovating Shared Values"



11:15 – 13:00	Session 1: Innovating Shared Technology Values with SRI
	Moderator: Siti Norezam Othman (UUM)
11:15 – 11:45	Plenary 1 Information and Communication Technology (ICT) Pathways in Ecological-based Agricultural Systems for Greener Economy Zakirah Othman, Anizan Isahak & Anni Mitin. UUM, SRI-Mas & SEACON, Malaysia.
11:45 – 12:00	Sharing 1 Going Beyond Mechanization with SRI Salehuddin Yahya and Suleiman Samaila. SRI-Mas, Malaysia.
12:00 – 12:15	Sharing 2 Harnessing Farmer-friendly Technology through SRI in the Philippines Robert Verzolas. SRI Pilipinas, Philippines.
12:15 – 13:00	Q&A – Floor Discussion on SRI Shared Value Innovation in Technology
13:00 – 14:00	Lunch
14:00 – 17:00	Session 2: Innovating Shared Values with SRI in Actions
	Moderator: Anni Mitin (SEACON)
14:00 – 14:15	Sharing 4 Outstanding Rice-field Program with SRI in Sustainable Rural Development Department of Agriculture, Kedah. (tbc)
14:15 – 14:30	Sharing 5 Paving International Market Demand with SRI Olivia Vent (Lotus Food) & Emily Sutanto (Bloom Agro)
14:30 – 15:30	Forum 1 Innovating Global Shared Values with SRI Positioning SRI in the Context of Sustainable Development (Social, Economic and Environment) to address commitments for greener economy <i>Panels:</i> Iswandi Anas (Ina-SRI), Lucy Fisher (SRI-Rice), Olivia Vent (Lotus Food), Abha Mishra (AIT). DOA (Kedah), RWAN, SRI-Mas.
15:30 – 16:00	Tea break
16:00 – 17:00	Forum 2 Innovating Shared Values with SRI in the Context of Sustainable Agriculture in Malaysia. <i>Panels:</i> Kamal Ab Hamid (UUM), Sulaiman Wagiman (SRI Farmer, Johor), Zakaria Kamantasha (SRI Trainer, SRI-Lovely), Haji Marzuki Md Zin (KEDA), Ratty Hatika Ulin (SRI-Mas), Ministry of Agriculture and Agrobased Industry (tbc)
17:00	Poster and Demo Session
19:30	Official SRI-2015 Dinner

"Innovating Shared Values"



27 May 2015 (Wednesday) Main Conference Day 2

08:30 – 17:00	FIELD VISIT: Innovating Shared Values with SRI in Actions
<i>(refer to complementary detailed program)</i>	<p>Hosting Venue: SRI-Lovely, Sik (Kedah) Community-based Management Systems set-up with the objectives of transferring knowledge on organic rice production using the System of Rice Intensification (SRI) targeting farming communities in rural areas.</p> <p>Demonstration on Mechanized Weeder Demonstration on Solar Dryer for organic rice</p>

28 May 2015 (Thursday) Main Conference Day 3

08:30 – 09:00	Registration
09:00 – 10:30	Session 3: Innovating Shared Social Values with SRI
	Moderator: Siti Hajar Ahmad (Universiti Putra Malaysia, UPM-SRI-Mas)
09:00 – 09:30	<p>Plenary 2: Social Equity in Sustainable Rice Production Systems UN Food and Agriculture (tbc)</p>
09:30 – 09:45	<p>Sharing 6 Cooperative Model of Green Net Minchael Commons. Green Net, Thailand.</p>
09:45 – 10:00	<p>Sharing 7 Lower Mekong Basin SRI Project: Multi-valued Attributes Abha Mishra. Asian Institute of Technology (AIT), Thailand.</p>
10:00 – 10:30	Q&A- Open Floor Discussion
10:30 – 11:00	<p>Tea break Poster and Exhibition Session</p>



28 May 2015 (Thursday) Main Conference Day 3	
11:00 – 12:30	Session 4: Innovating Shared Economic Values with SRI
	Moderator: Lucy Fisher (SRI-Rice)
11:00 – 11:15	Sharing 7 Meeting Consumer Values for SRI Rice Products in ASEAN Market Amir Bahaudin. Universiti Utara Malaysia (UUM)
11:15 – 11:30	Sharing 8 Value-Adding in SRI Rice Products through Organic Certification Claudius Bredehoeft. National Project Coordinator, GIZ-Cambodia.
11:30 – 11:45	Sharing 9 Economic Values of SRI Rice Supply Chain in Malaysia Siti Norezam Othman. Universiti Utara Malaysia (UUM).
11:45 – 12:30	Q&A: Open Floor Discussion
12:30 – 14:00	Lunch
14:00 – 16:30	Session 5: SRI Hub- Building Network and Linkages
	Forum 3
	Moderator: Rohaizat Ahmad (Felcra Training & Consultancy, FTC)
14:00 – 15:00	Shared Values in Knowledge Transfer: Capacity Building and Training Network Panels: SEACON, FAO, SRI-MAS, SRI-Pilipinas, Ina-SRI
	Forum 4
	Moderator: Lim Li Ching (Third World Network, TWN)
15:00 – 16:00	Shared Values in SRI Rice Product and Market Intensification Panels: Michael Commons (Green Net), Amir Bahaudin (UUM), Claudius Bredehoeft (GIZ),
16:00 – 16:30	Closing Remark Director-General of Department of Agriculture Malaysia.
16:30	END OF CONFERENCE Tea break



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